

EXPERIENCES

Product Designer - Full time

Hostelworld - Porto (Remote)

Feb 2022 - Present

Collaborating across teams, to improve the user experience for properties products and internal tools for market support and activation teams.

Skills: UX Research · UI Design · Product Design · UX Design

UX/UI Designer - Freelance

Agence de Koon - Paris, (Remote)

Mar 2021 - December 2021 - 11 Months

Collaborating with the stakeholders in France to help digitize their business.

UX/UI Designer - Freelance

Holographisme - Geneva (Remote)

October 2020 - November 2021 - 1 year

Designed and carried out user research to build prototypes for Waggy app.

Co-Founder

Afer Surf - Morocco

Mar 2019 - Present

Making a surf hostel from scratch and growing the brand to achieve top rated by guests in all platforms from Hostelworld , Google, Booking.com and Airbnb.

UI Designer - Freelance

Unbound Merino - Toronto (Remote)

Feb 2019 - March 2020 - 1 year.

UI design and design system to improve product interfaces and experiences for e-commerce.

Full-Stack Web Developer - Freelance

Altitude Creations, Agadir

July 2014 - Sep 2017 - 3 years, 3 Months, Agadir

Creating web applications using the framework Codeigniter, Bootstrap and JS Libraries.

EDUCATION

Interaction Design Foundation

UX Design | 2018 - 2021

Earned recognized course certificates in [Design Thinking](#), [UX Design](#) and [Human-Computer Interaction](#).

Faculté Polydisciplinaire

Taroudant

IT Managements | 2011 -2014

Completed Bachelor's degree in IT Management.

SKILLS & TOOLS

UX Design

User Research / Journey maps / Wireframing / Rapid prototyping / Design Thinking / Usability testing

UI Design

Mockup / Saas / Website / App / Libraries / Design System / UI Patterns

Tools

Figma, Sketch App, Adobe CC, Invision, Adobe Photoshop, Notion, Miro, Slack, Google Suite, HTML 5, CSS 3, JS Libraries, PHP. MYSQL , Bootstrap, Tailwindcss , Wordpress, Webflow,

Languages

English - Full professional proficiency
French - Professional working proficiency
Arabic - Native or bilingual proficiency